

Björn Kroner

Björn Kroner was born 1980 in Westfalen, Germany. After his apprenticeship in floral design he worked as florist in a flower shop. In 2003 he started his master education in Grünberg, Germany, and became a Master of Floral Design in 2004. The following two years he spent in the USA, in Japan and Spain to make experiences in creative development and product presentation as well as in teaching florists. In 2005 Björn Kroner won the county championship in Nordrhein–Westfalen and became Germany's third best florist in the final of the Goldene Rose competition in 2006. Since 2007 he works as freelancer in floral design. He gives seminars and presents decorations and trends in fairs and showrooms in the Netherlands and Germany.