

Professional Profile of Grant Collins

Grant Collins' professional floristry career began at the age of 15, although he had been helping out at a local florist shop during his school holidays and after school from just 11 years of age. Prior to this, Grant was actively involved in competing at his local Floral Art competitions from the age of 7.

At 16, Grant opened his first florist shop, True Colors, which quickly grew into one of the most popular flower shops in Tasmania. Within six years True Colors had expanded to two additional locations throughout the state. Currently Grant owns and operates Cachet Florist, in the Tasmanian city of Launceston.

Throughout his 27-year floristry career Grant has entered and won awards in many floristry competitions. In his commercial work as well as his competition work, Grant draws inspiration from nature and also from the world of design and high fashion. He enjoys studying different forms and unusual textures and enjoys the challenge of translating what he sees into floral forms.

Grant regularly travels throughout Australia demonstrating to Interflora members. He is also frequently called upon to assist with the design and construction of floral installations at various exhibitions and shows. Most recently he acted as an assistant to Johan Huisman during his successful tour of Australia.