

**John Klingel AAF, AIFD, CFD, PFCI
FTD Design Instructor**

John Klingel started his career in the floral industry at his hometown florist in Indiana. More than thirty-five years later, John has owned a retail flower shop, taught students from all around the world and presented design and business programs in almost all of the fifty states. In addition to his role on the FTD Education Team, John is Director of the South Florida Center for Floral Studies in West Palm Beach, Florida.
www.centerforfloralstudies.com

John has been a member of the American Institute of Floral Designers (AIFD) since 1980 and has served as President of the Southern Regional Chapter of AIFD. He is also a member of the American Academy of Floriculture (AAF) and Professional Floral Communicators International (PFCI).

In addition to winning the prestigious Sylvia Cup at the Society of American Florists Convention in 2000, John is also the recipient of Florida State Designer of the Year and Palm Beach County Designer of the Year.

John continues to work in the retail floral industry by doing freelance work in area shops. His background has brought him opportunities to create floral designs for many notables such as Vera Wang, Chris Evert and Janet Jackson. Mr. Klingel has also participated in regularly televised interviews about flowers on the NBC affiliate in West Palm Beach, as well as PBS.

Mr. Klingel has recently added published author to his professional resume. "*The Frugal Florist™ Do-it-Yourself Flowers on a Budget*" is a how-to book empowering the consumer through simple, step-by-step instructions, pictures and diagrams. The at-home arranger can also visit www.frugalflorist.biz to purchase books, The Frugal Florist branded kits, floral products and accessories to create arrangements from the book. In addition to "The Frugal Florist," John has created a "Design Table Guide" and companion set of instructional DVDs available through Florists' Review.