

JOUNI SEPPÄNEN – CURRICULUM VITAE

1961 born in Kangasniemi, Finland (Date of Birth: 14.3.1961)
1978 apprenticeship in flower shop
1984 graduated as a florist
1985 graduated as a teacher of floristry
1992 graduated as a master florist-horticulturist
1992-2002 teacher of floristry in master degree, Kempele horticultural school, Finland
1993- owner of education and consulting company HANA Floral Art Institute
1998- partner in flower shop Runebergin Kukka Dan Ward in Helsinki, Finland

Confidential posts

2007 - The President of Finnish Florists' Association's Helsinki District
2008 - The President of Finnish Florists' Association

Championships

1984 Finnish Champion
1985 Finnish Champion
1988 third in Interflora Nordic Championships in Gällivare, Sweden
1989 Finnish Champion
1990 Finnish Champion
1990 third in Interflora Nordic Championships in Kouvola, Finland
1994 Interflora Nordic Champion, Tromsö, Norway
1995 placed fourth in Europe Cup, Hamburg, Germany
1996 awarded second in Tivoli Cup, Copenhagen, Denmark
1997 eight place in Interflora World Cup, Amsterdam, the Netherlands
1999 Finnish Champion
2000 Finnish Champion
2001 Winner in Club Class in NAFAS National Competition, Harrogate, Great Britain
2007 third in Interflora Nordic Championships in Helsinki, Finland
2010 Representative of Finland in 13th Interflora World Cup Competition Shanghai, China

Honours

1996 Florist of the Year, Finnish Florists' Association
1996 Horticulturist of the Year, Horticulturists' Association
1999 Honorary Member, Saltus Group, Scotland
2001 Interflora Member of the Year, Interflora Finland
2003 Honorary Member, Garden Society, Kangasniemi, Finland
2005 Culture Award of Kangasniemi Municipality, Finland
2007 Member of the Year, Finnish Florists' Association
2008 Golden medal for talent in craft, art and design; Finnish Craft, Art and Design Professional Union

Demonstrations and workshops abroad

Denmark, Estonia, Great Britain, Japan, Latvia, Norway, Portugal, Sweden

Hobbies

gardening, photographing, orchids and breeding Tibetan Spaniels

Book publications

Seppänen, Jouni. Innovations. Helsinki, Finland: HANA Edition, 2001

Seppänen, Jouni. Flower Stories. Oostkamp, Belgium: Stichting Kunstboek, 2006

Internet

www.runeberginkukka.com or www.runeberginkukka.fi (company)

www.jouniseppanen.com or www.jouniseppanen.fi